



bridge™



Strategy 2015 - 2020



CHANGING THE EXPERIENCE FOR ALL OF US

Progressing from mental health into wellbeing and building an evidence base for the outcomes and economic benefits of our work.

INTEGRATED WORKING

Contributing to improving the effectiveness of the health and care system.

EMPLOYEES

Commitment to creating a space of wellbeing for our employees as evidenced by our London Healthy Workplace Charter Award.

GOOD MENTAL HEALTH

Ensuring a strong focus on environments, activities and services that support the development of good mental health throughout life, from conception to older age.

SEAMLESS PATHWAY OF CARE

Working with young adults, adults and older adults taking account of their specific needs.

CAFE

A place providing ethical and locally sourced food and drinks alongside opportunities to connect and participate in activities that support wellbeing.

RECOVERY PLACE

Providing educational activities that support recovery and wellbeing.

FORENSIC MENTAL HEALTH SERVICES

Replication of our services for men and combining this experience with that of our women-only service to provide female forensic services.

RESPIRE AND DIVERSION SERVICES

Employ our expertise in providing alternatives to hospital admissions and supporting individuals with the skills for recovery, maintenance and personal development.

REPLICATION OF RECOVERY SERVICES

Provision of high quality support and supported accommodation to more people and across a larger geography.

YOUNGER ADULTS

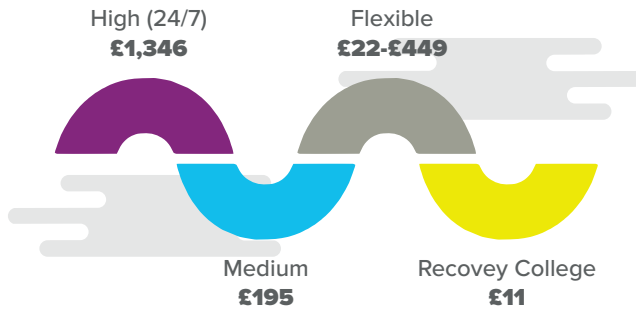
Prevention of loss of work, education, relationships and opportunities to live independently.

OLDER ADULTS

Meeting the specific needs of our ageing client group.

Supporting people to experience better mental health and wellbeing

RECOVERY PATHWAY (COSTS PER PERSON PER WEEK)

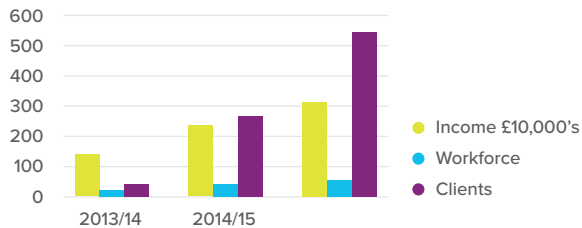


GOVERNANCE

No surprises culture and work within agreed delegated authorities.

Executives to be bold – Trustees to understand why and the risks clear.

PRODUCTIVITY



GROWTH

Consolidate and grow – do more of what we do well in areas that we know. innovative into new areas when the plan is clear.

PUBLICATIONS AND AWARDS IN 2015

[Enabling Environments Award](#) (Royal College of Psychiatrists)

[GLA London Healthy Workplace Charter](#) – Achievement level

[Mental Health Providers Forum](#) – best practice example/nominee for 2014 3rd sector care award

[Parliamentary Review](#) - Featured as the Best Mental Health Provider



“Now I can actually cook a meal for myself for the first time”

– student at Recovery College



“When I was looking for help, Bridge gave me the advice and encouragement I needed to become the person I wanted to be. Their friendly service has put me on a path to independent living”

– Tilt



“We are inspired here and we can go on to inspire”

– student at Recovery College



“My support worker Sue has been a great addition in my life, she has always helped me get my confidence back and is always there for me whenever I need a lift”

– client living in Medium Support

STRATEGIC PRIORITIES

- 1 Support clients to live full, inclusive lives** providing opportunities for wellbeing, recovery and community integration.
- 2 Commit to providing quality services** while demonstrating impact and innovations that address unmet needs, lead to better outcomes for clients and contribute to community inclusion.
- 3 Develop innovative ways of working** that ensure we are responsive to new business opportunities, and alert to opportunities that arise from changes in the marketplace.
- 4 Continue to be an inclusive organisation** that communicates well and engages clients and their families, staff, and stakeholders.
- 5 Being the most efficient and cost effective** that we can be.

We provide flexible support and supported accommodation – [see our website for more detail](#)

To be known as the support provider of choice for mental health and wellbeing across the UK